



# YOGESHWAR IMPLANTS

The Name for interlocking Nail System

Selected 2011-13



## Name of the Managing Director:

Mr. Tushar Pandya

**Established:** 1986

**Product:** World Class Quality Surgical products (Orthopaedic Implants & Instruments). When you get a fracture when you need to join it to the proper alignment and for that you need an auxiliary support. This auxiliary support that is nothing but an orthopaedic implant, used to join a broken bone with a proper alignment.

**History:** The Company was started in 1986. We are celebrating our Silver Jubilee. I studied pharmacy and marketing management. Four of us brothers started the firm, but later we separated and look after business in different states. We are looking after marketing, manufacturing etc in different states. It is a sort of family business. We are in this field since last 25 years enjoying a goodwill and excellent market recognition as one of the leading manufacturer in the field of orthopaedic implants and instruments and pioneer in the interlocking nail system. We are the first manufacturers to come out with the Inter Locking Nail System in India in the year 1993.



**Achievements:** In 1998, we were awarded as the best company by the Implants Committee of Indian Orthopaedic Association. Now as our products come under drug definition so we are going for AFDA proof company. We have displayed and got recognition at scientific exhibitions, national conferences, internationally at Manila, Philippines & Dhaka also.

**Recent Developments:** The material used for our products was stainless steel. It has now been replaced by titanium. We are going to provide this titanium material at very cost effective prices so that our Indian population is benefitted by the better material.





**Promotion:** We want to give the best material at the very cost effective rates to all areas so that every common man gets the benefit.



**Expansion Plans:** We are going for bigger space for manufacturing as well as administration and marketing. In years to come we are planning in expanding more and importing machinery required for the transition from stainless steel to titanium.



**Facilities for staff:** The staff gets benefit of recreation as well as continuous regular medical checkups. We provide loan etc. also. ESIC-PF and other facilities are already forwarded for each member of our staff.

**Mantra (Secrets) to become a successful entrepreneur:** That is no alternative to hard work, is my belief and with the grace of God whatever I have achieved I give credit to God and the hard work we put in.

**Brand Value:** Yogeshwar Implant has definitely has a big value on this orthopaedic implants market, by having just Yogeshwar logo on a product the public are using our product. Such is the faith in our quality that people don't need to look for any certificates or any other documents before using our products.



**Corporate Social Responsibility:** We are helping NGOs, some Cancer Foundation.

**Salient Features:** The hard work, quality and reliability has brought us to where we are today.