

RCG RIPCORD CONSULTING GUILD

Selected 2011-13



Director : Mr. S. Sriram

Established :2008

Product: Services

History: RCG is a private limited company with its registered office in Chennai, India. The founding team headed by Mr. S. Sriram, Managing Director comprises of a strong group of experienced professionals, with 35 years of experience in various industries such as FMCG, Education, Realty, Retail, Hospitality and Finance.



Achievements:

- Preparation of customized private banking profiles of the major global banks for a MNC Bank in Singapore.
- Devising a hospitality business module for a client in Asia Pacific Region.



Market: Our market includes a wide demographic and geographic segmentation ranging from individuals, organizations, manufactures, service providers as well as government and non government institutions.

Recent Development: Initiated entrepreneurship training programmed for school and college students. Business support services in the health care sector.

Promotion: Our promotion policy is integrated with quality standards in service. We are largely a business through word of mouth.

Brand values: Our excellence in the service arena speaks of intangible Brand Value.

Future plans: Our future plans aim at targeting Institutional training. We also intend to provide comprehensive soft skill training to about 20,000 college students in 2012-2013.

Facilities for staff members: Yoga and meditation facilities; Television hall with a fortnightly screening of regional language movies for staff and their families.

Corporate Social Responsibility: We are providing soft skill training to children of low income families absolutely free of cost. We have a heart health screening camp for the less affluent children.



Mantras to become successful entrepreneur: We believe that a vision should mould and compel, the reality should not affront and limit the vision.

Salient features: We are exploring areas of improvement in terms of making the present generation of school-goers fit enough to face future challenges.