



LINK PROMOTIONS™

EXHIBITION DESIGN SOLUTIONS
FOR GLOBAL PLAYERS



Director : Mr. Amar Devani

Established : Link Promotions was established in the year 2001 with the dynamic vision to specifically serve various B2B sectors for exhibition stall design and execution that matches our clients branding standards. Over the years we have proved our position as being one of the largest service providers in the exhibition industry.

Product: Designing and fabrication of custom built stands for various national and international exhibitions all around the world. Services provided are:

- Designing & Construction of Exhibition stands.
- Event Management, Product launches and fashion shows
- Set design and construction
- Outdoor promotional activities

History: Started by Amar Devani (Diploma in Printing Technology from Government Institute of Printing Technology, Sir JJ College of Arts, Mumbai) and Brijesh Devani (Diploma in Digital Design from The Indo European Institute) as a small design studio for all graphics and stand design needs, with a small team of 3 people. Today they are serving all over the world with complete custom exhibit design and build facilities. They have network all over the globe.



Achievements: Testimonials from clients and appreciation letter from Forbes and Company Ltd. for designing the best stall.

Market: As a result of a dedication, proven commitments and maintained high quality standards they are working with all sectors of the economy. They have clients from various industries such as Engineering, Plastics, Chemical, Pharmaceutical, Jewellery, Apparel, Food and Beverage, Shipping Industry. A few exhibitions to name Imtex, Tooltech, Plast India, Engimach, Imtos, Diemould, Chemspec India, Fie, Chemexpo, CPHI India, Shipping and Marine India, IIJS, JCK, Blech India, F I India, Chemtech and other exhibitions.



Brand Value: The smallest commitment should be fulfilled. If you commit you shall provide.

Recent Developments: Due to growing demands, our company has expanded to include all services into our portfolio including Event Management, Set design, Visual Merchandising and Shop Interiors Décor, Outdoor Advertising Projects. In April 2012, we have started one more office in Ahmedabad, Gujarat.

Promotion: We are consistent about branding activities and promote our organization through online marketing programs, advertisements in industrial magazines and onsite marketing. The major USP is mouth to mouth publicity, which is achieved by our commitment and satisfied customer base with



100% quality in terms of Design, Fabrication, On Time Delivery and Neat Finishing. Our team is consistent about these guidelines, this automatically promotes our organization.

Expansion Plans: To develop the exhibition services for Indian exhibitor all around the world with fantastic design lines at affordable rates. We are already working on networking with international associations for contracting and subcontracting fabrication work to them from India and also help International companies to have a reliable source of exhibition design and build service here in India.



Facilities for staff: We, being in the creative area, have no boundaries of recreation. Our staff is always free to recreate and we want them to take work as fun; so there is no mental stress involved while working which in turn gives them a comfort level of working and thereby more creative outputs.



Mantras to become a successful entrepreneur: Nothing advances until somebody does more than they are paid to do. Always deliver more than others expect and give it with a 'class'. Work with all dedication and efforts that help your client to grow, if they grow you grow.

Corporate Social Responsibility: Individual growth – educate your team to have a vision about the life they want to live. If an individual grows the nation grows automatically.