



# KNACK PACKAGING



**Name of the Director:** Mr. Alpeshbhai T. Patel  
**Established** : 2006

- ♦ Detergent Packaging Bag
- ♦ Mehndi Packaging Bag

**Product:** PP WOVEN FABRICS, PP WOVEN BAGS & MULTICOLORED BOPP WOVEN BAGS as below:

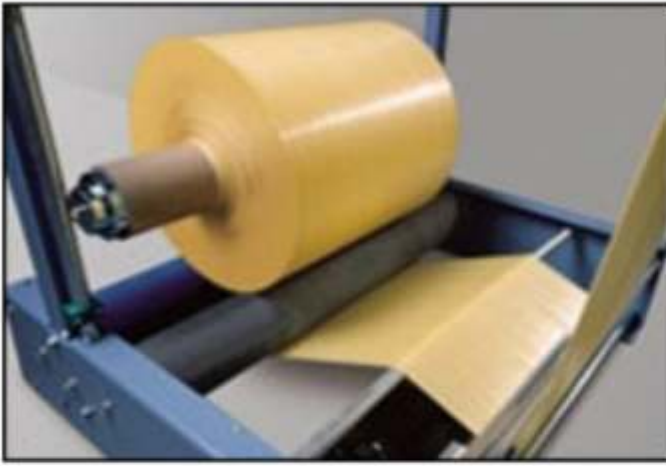
- ♦ Grain & Pulses Bag
- ♦ Rice Bag
- ♦ Seeds Bag
- ♦ Foods & Spices Bag
- ♦ Animal Feed Bag
- ♦ Pet Food Bag
- ♦ Fertilizer & Chemical Bag
- ♦ Cement & Wall Finish Bag
- ♦ Powder and Granules Packaging Bag
- ♦ Mineral Packaging Bag



**History of the Company:** The Knack Group is involved in Mining Business from last 35 years and in PP woven bags business from last 17 years, In view of the changing global market conditions we formed a new company Knack Packaging which specializes in Multicolored Bopp Woven bags.







**Achievements:** Serving almost all the industries one can think of, Working with more than 2000 brands for their packaging solution, Exporting to more than 15 countries; mainly Europe and USA, Increase in the Turnover of almost 30% every year

All the customers are extremely satisfied and treat us as partners.

**What are the Strategies implemented for Marketing:**

- ♦ Director Marketing
- ♦ Manager Marketing
- ♦ Executive Marketing
- ♦ Asst. Executive Marketing

We have marketing representatives working for us in the different states of India and also in many countries around the Globe.



**Recent Developments:** We always keep developing our products; recently we have developed bags with new technology as below:

- ♦ Bopp Woven Back Seam Bags
- ♦ Bopp Woven Bags with easy open.

**How do you Promote your Product:** We do lots of online promotions in different portals like Indiamart, Trade India and Exporters India.

**Further Expansion Plan:** Within 2 years we will be expanding five times to what we are now.

**Are there any recreation facilities, implemented for staff members?:** We give job opportunities to young fresh graduates and undergraduates; we give a chance to many students for internships and many of them are also selected for our company.



**Mantras to become successful entrepreneur:** Good quality, Timely service and Team Work.

**Brand Values:** We make bags only with our Logo; our logo gives surety about the quality of bags Our Brand is Knack and we value our brand a lot. Any bag made by Knack will have our logo.

**Do the Company participate in any corporate activity:** We use only recyclable materials for the production of our bags.

We only use Food Grade approved Ink for printing of the bags.

We try the best not to harm nature because of our products.

