

INDECORUS CONSULTANT

Selected 2012-14



Director : Mr. Samiran Banik

Established : He dedicated the first five years of his career working for Development Consultant Ltd but he soon realised that he had to start a journey on his own. In 1990, Indecorus Consultant was formed.

History: Young Samiran from his early childhood had been a worshipper of aesthetic beauty in nature. He wanted to capture the orchestration of colour and harmony in nature through his brush strokes. Martin Burn hired this young architect for designing their office at R. N.

Mookerjee Road. Then the biggest challenge of his life the interiors and exteriors of the Titan showrooms were to be done. Not wanting to create just another showroom with glasses and lights, he came up with a new concept of making 'mood windows' inside the shops. Various moods of light were captured in these small display windows, Marriages, Festivals, Sports, Adventure and Corporate Moods were depicted through this unique way of displaying products. There was no looking back for him. His creativity started taking form in the landscaping of Nicco Park. The designing of prestigious hotels, New



Kennilworth, Hotel Peerless Inn, Hotel Manoranjan at Silchar, Hotel Camaelia at Puri. His reputation soared. He was invited to design Hotel Sonargoan at Dhaka, Somany Residential and commercial project at Bangladesh. The residential building of Ashok Murarka and Pradeep Murarka at Biratnagar, Nepal, is also an example of his creative excellence. Many more residential and commercial building is designed all over India.

His sensitive approach and total commitment towards his work was also reflected in his projects such as the Jindal Irrigation Office, Calcutta, S. K. Jalan's Office at Nicco House, Calcutta, Ispat's Office at Park Plaza, Calcutta, I.T.C. Centre, Calcutta and J. K. Tyres Office in Delhi, I.T. Building at Sector -V, Surekha Group, P.C. Chandra Group, Alstom, Alstom Energy Meter, Britannia, Patton Ltd., Rajasthan Fasteners Ltd., Kanoria Chemicals, Hindalco Industries Ltd., Novalogix solutions Pvt. Ltd., Jhonson controls India Pvt. Ltd.

Having maintained the delicate balance of innovation and professionalism, he created wonders in the showrooms of Arrow, Gwalior Suiting, H.M.T. Watches, President Optics and Himalayan Opticals. Now he is designing Kodak photoshop all over India.

If translating beauty into concrete in his area of specialisation, he is also adding scientific details into his work. He designed Tatanagar Bricks Ltd. at Jamshedpur, and the residence and factory of Dr. Sarkar's, Allen's Laboratories and Eastern Spinning Mills at Barasat. Priya Biscuit modern factory at Agar Para, Barakpur, Duckbill.

He also conceptualized and created 'Interface' – a complete interior and exterior design magazine. He also has another Interior books 'Sananda Sampurna' published by ABP

Recent Developments: His pursuit of excellence continues to manifest in all his projects like Bharat Cement Factory, Kejriwal Casting Factory. He has also been working and developing in China & Bangladesh for the last 3 years.

Achievements: Lots of awards and recognitions. Since 1999, Indecorus has been winning 1st prize for its stall at Interior Exhibition in Eastern India, Kolkata. He has also received lots of appreciations for social works from Rotary International. In 2012, he received special appreciation from South Asia forum.

Promotion: Samiran, on behalf of his company, continues to promote awareness regarding Architecture and Interior

design articles and write ups in different magazines in Eastern India.

Expansion Plans: Plans to start correspondence courses for interior designing aimed at housewives so that they can also spread awareness.

Facilities for Staffs: Employees birthday celebrations, picnics, 100% medical benefits for the Staffs and their family and 100% education policies for employees children upto 10+2.

Mantras to become a Successful Entrepreneur: Personal attention to daily routine, visionary decisions, trust and full freedom of employees, continuous implementation of innovative ideas for designs, etc.

Corporate Social Responsibility: Indecorus is committed to the principals of corporate social responsibility and good corporate citizenship. The company maintains a donation policy with the express purpose of demonstrating good corporate citizenship. We are pleased to consider requests for donations that promote and support initiatives in educations, culture, arts, environment and community leaderships.

Salient Features: Result is sheer class, inside and out.

