



JOIN OUR MISSION SAVE THE MOTHER EARTH

Selected 2011-13



Name of the Director: Mr. Kamaljit Singh Saini

Established : 2004

Product: Company develops products for reducing the problem of "HIDDEN HUNGER" under the mission of 'Save the Mother Earth' in an eco-friendly way.

Soil Health : Liquid bio-fertilizer and organic pesticide.

Animal Health : Power milk (Feed Supplement)

Human Health : Aloe Vera juice, Garinorm tabs, Vit-n-Fit tabs, Vit-min shake, Super power capsule.

History of the Company: The Green Planet started manufacturing of bio fertilizers in 2004, in order to increase the nutritional value of crops and to curtail many health problems associated with the "Hidden Hunger" syndrome. In 2005 we started manufacturing herbal products related the health of livestock and in 2006 products related to human health and personnel care.



Achievements: Being an eco-friendly, company we got certificate NS-EN ISO 1400:2004 from environment management system. Our associates also got the appreciation award from Govt. of Maharashtra in 2010. Company associates are diverting farmers from chemical based farming towards organic farming.

Marketing Strategies: Direct Marketing. Company provides on line system to promote bio-Products. Proper channel to supply products to the associates. The focus is on information and technology.

Our Products



Power Grow



Powerplant Bloom



Dream Garden



Powermilk Feed Supplement



Aloe Vera Juice



Aloe Vera Shampoo

Recent Developments: Recently we have launched dietary supplement in order to recover the deficiency of minerals and vitamins in human body to overcome the problems of "HIDDEN HUNGER".

Product Promotion: Company has start promoting products in the under-developed countries also and captures the massive Indian Agricultural market.

Future Expansion Plans: Our expansion plan is to reach each and every farmer of India and the developing countries. The main focus is on research and development programmer to promote latest technology to combat "HIDDEN HUNGER" by considering all possible measures.

Recreation facilities for staff members: Company delivers meeting and product training to staff for customer care. Staff are refreshed by the provision of tours, indoor games and training for health and fitness.

Mantras to become successful entrepreneur: Hard work and commitment, result oriented quality products, focus on unusual working, target conscious strategy.

Brand Values: Company deals with invaluable products like power plant bloom and other health care products.



Do the Company participate in any corporate activity: Build a strong relationship between company and farmer. Company provides financial opportunities to associates. Increase production of crops by eco-friendly way.

Salient features: Unexpected response of farmer, converting from chemical based farming to organic farming is a very good sign. The growth rate of company is more than our expectations.

