



Aashish Publicity

SUCCEED WITH US

Selected 2012-14

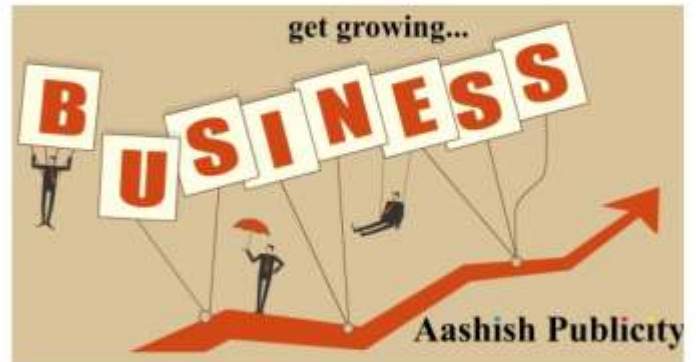


Director : Mr. Ashish Parekh

Established : 2000

Product: We have been the bridge between the people and entrepreneurs by using many marketing tool such as Advertising Supplementary, Handbills, demo van, hoardings, public shows, Newsletter, Discount cards etc.

History: In the year 2000, as a first in Surat, we started the advertisement supplementary and today have become the largest advertising agency of South Gujarat. Mr Ashish started his career with a very low profile job; after much struggle and with the blessing of the almighty and his parents, he has achieved success of "Aashish Publicity".



Achievements: Honoured in the book "Jyot Se Jyot Jale" as one of the most successful people in Surat. Also honoured by "Damania Soni Samaj" for achieving great success in business. Awarded "Outstanding Personality of India" by Junior Chamber International. Included in the prestigious TOBIP (Ten Outstanding Business Individual Personalities)



Market: In the advertising field, Aashish Publicity steeds as a pillar which has captured maximum customers.

Recent Development: Initiated newsletters of 7star hotel and introduction of monthly magazine Metropolis.

Promotion: Big PR programmes are organized at large scale as promotional activities. Programmes such as Kids Fashion Show, Mega Cooking Competitions, Singing Competitions, Hoardings, Medical Check up, Advertisement on Radio.



GIFT DISTRIBUTION
@ Juvenile Home



SAVE PETROL RALLY
@ Surat



WALK FOR HEART
@ Surat

Expansion plans: After achieving success in south Gujarat area we further plan to spread wings in the remaining area of Gujarat.

Facilities for staff: All festivals and birthdays of employees are celebrated joyfully.

Mantras to become successful entrepreneur: Consider customer as an Angel; Never Compromise with Ethical Values; Always think in terms of benefit to customers and employees, then think about the firm. Never be afraid of Criticism, Competition and Comparison. Always attempt to make "Bigger, Better, Brighter and Unique."

Corporate Social Responsibility: I am also an active member of Damania Soni Samaj, Junior Chamber (International) of Commerce, Madhav Saraswati Sishu Mandir Trust.



FLAG HOSTING WITH LABOUR
COMMISSIONER @ Government School



Hoardings



Exhibitions



Displays



Bus Advertisement



Demo Van



Sales Promo